

POSITION SUMMARY

Job Title: Graphic Designer

Reports to: Fertile Ground Associate Producer

Position Type: Contractor

Compensation: \$2,400

Timeline: Fall/Winter 2026/2027



The Graphic Designer is responsible for creating the main visual identity of the 2027 Festival, providing a visual strategy, creative advice, and season branding. Key pieces include the Festival Guide cover, main promotional image for use in advertising, and treatment of the Fertile Ground logo to align with the style of this artwork. This is a short-term contracted position, with all deliverables due by the end of January 2027.

DUTIES AND RESPONSIBILITIES

- Brand Strategy: Familiarize self with evergreen Fertile Ground visual identity and style, assess goals and needs of the 2027 Festival, and pitch unique branding for this season.
- Asset Creation: Create key artwork, supplementary graphics, marketing materials, signage, and treatment of the Fertile Ground logo for use with the 2027 branding.
- Creative Collaboration: Meet regularly with the Fertile Ground leadership team to present creative concepts, and translate feedback into final designs.

DELIVERABLES

- 2027 Festival key artwork
- Digital and print ads, featuring key artwork (variety of sizes and orientations)
- Festival postcard, in line with key artwork
- Visual identity for the 2027 GROW and Venue Programs
- Producer Showcase promotional pieces and signage
- Fundraising event collateral
- Web graphics
- Run-of-Festival signage

QUALIFICATIONS/CHARACTERISTICS/KEY COMPETENCIES

- 3+ years of graphic design experience across print and digital media, with portfolio of pieces demonstrating personal design aesthetic and style
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign) and familiarity with Adobe Express and Canva
- Strong interpersonal communication skills, and ability to creatively collaborate
- Ability to set and meet deadlines
- Strong commitment to accessibility, equity, and inclusion
- Ability to creatively problem-solve and a willingness to learn

HIRING PROCESS

Applications will be accepted through 11:59 PM on Sunday, August 23rd; initial interviews will be scheduled the week of August 31st. Contract offer will be made by September 11, 2026.

To apply, please email your resume and portfolio, along with some form of personal introduction that tells us about your background and your interest in this position (can be as formal as a cover letter or as relaxed as a video clip or voice memo) to cassie@portlandtheatre.com.

EQUITY STATEMENT

[Fertile Ground](#) and the [Portland Area Theatre Alliance](#) strongly encourage people with diverse backgrounds – particularly from historically underrepresented groups, whose professional and personal experiences advance our vision – to apply. We support equal employment opportunities for all classes of individuals, regardless of age, race, color, national origin, citizenship status, disability, religious creed, sex, gender identity or expression, sexual orientation, marital status, economic status, or veteran status. We are an equal opportunity employer.

ABOUT FERTILE GROUND

The Fertile Ground Festival of New Works, a program of the Portland Area Theatre Alliance, was founded in 2009 by Tricia Pancio Mead and flourished for over a decade under the leadership of Festival Director Nicole Lane. Created to increase the accessibility of presenting and viewing new, local performance work of all forms, and at all stages of development, Fertile Ground now continues its legacy under the direction of Tamara Carroll. Fertile Ground is a community-curated Festival, and anyone who wants to participate is welcome to present work under the Fertile Ground umbrella – though small companies and individuals often reap the greatest benefit from participation. Where other new works festivals are typically curated by one entity, this Festival is collaboratively shaped by community participation, uplifting a variety of aesthetic voices. Projects can range from fully staged world premieres, to theatrical workshops and play readings and have historically included scripted and devised work, dance, clown, and more. The Festival is presented annually – this year from April 9-25, 2027 – throughout the Portland Metro Area. fertilegroundpdx.org